



459 OVERLOOK BLVD., SHAMOKIN, PA 17872 (570) 648-2866 <http://www.procopiofundraising.com>

RFPs for Community Initiatives Bulletin: August 26, 2010

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Ronald McDonald House Charities

Deadline: September 7, 2010. Ronald McDonald House Charities offers grants to nonprofit, tax-exempt organizations whose national or global programs help improve the health and well being of children under 21. Eligible applicants include 501(c)(3) nonprofits that have programs that directly improve the health and well being of children, address a significant funding gap or critical opportunity, has long-term impact in terms of replication or reach, produces measurable results, and are sustainable. More information is available at <http://rmhc.org/what-we-do/grants/how-to-apply/>

Youth Service America and UnitedHealth HEROES Grants Fight Childhood Obesity

Deadline: October 22, 2010. Youth Service America and United Health have created the UnitedHealth HEROES program, a health literacy initiative designed to encourage youth to partner with schools and nonprofits to create hands-on programs to fight childhood obesity. Awards are available up to \$1,000. Grants should engage youth in service-learning, an effective teaching and learning strategy that supports student learning, academic achievement, and workplace readiness. The grants encourage semester-long projects that launch on Martin Luther King, Jr. Day of Service (January 17, 2011) and culminate on Global Youth Service Day (April 15-17, 2011). Educators, students, and nonprofit leaders are eligible to apply. More information is available at <http://www.ysa.org/HEROES>

Dollar General Literacy Foundation – New Waiting List Reduction Grant Program

Deadline: September 30, 2010. The Dollar General Literacy Foundation is accepting applications for its new waiting list reduction grant. Responding to increased demand for adult literacy services, the new grant program is designed to help nonprofit adult literacy organizations remedy their waiting list issues and get more students involved in educational programs sooner. The waiting list reduction grant will help literacy programs find ways to immediately engage potential students in learning activities. Eligible nonprofit organizations must provide direct service to adults in need of literacy assistance in one of the following instructional areas: adult basic education, GED diploma preparation, or English as a second language. The maximum grant amount is \$10,000. More information is available at <http://www.dollargeneral.com/dgliteracy/Pages/WaitingList.aspx>

Disney Worldwide Conservation Fund Accepting Letters of Inquiry

Deadline: January 1, 2011 (Letter of Inquiry). The Disney Worldwide Conservation Fund manages an annual cash awards program to support efforts to study and protect the world's wildlife and ecosystems that also involve community participation and address human needs. Over the past 10 years, DWCF has provided more than \$15 million for the study of wildlife, protection of habitats, land management plans, community conservation, and education. Along with a focus on species and habitat conservation science, DWCF encourages programs that engage local residents and benefit both human and animal communities. The fund's interests are in furthering the support of

established conservation programs — particularly those long-term in nature — that contain a strong in situ component (scientific field studies); promote education, awareness, and training in country (education programs); and demonstrate a marked benefit to in-country participants, habitats, and species by working with local communities, regional/national non-governmental organizations, and government agencies that directly impact the initiative. The fund only provides funding to organizations that have U.S. 501(c)(3) nonprofit status. Non-governmental organizations outside the U.S. can apply in partnership with a U.S. organization. Application is by invitation only. Emails of inquiry are accepted on an ongoing basis. The fund recommends that inquiries be submitted no later than January 1, 2011 to be considered for an invitation to apply. Invited applications will be due by January 25, 2011. Visit the fund Web site for program guidelines and procedures. <http://www.dwcf-rfp.com/>

Avon Foundation: Safety Net Program Supports Breast Cancer Care Services

Deadline: September 15, 2010 (letter of intent). The Avon Foundation's Safety Net Program offers grants to institutions and organizations throughout the U.S. that care for uninsured, at-risk, low-income, and minority patients to enable medically underserved women to access post-screening diagnostics and care. The emphasis of this initiative is to provide hospitals and health care centers with support for patient navigation programs, equipment, other personnel, and infrastructure needs that will enhance their breast cancer care services to underserved women. One-year grants of up to \$150,000 are available. Visit the Foundation's website to submit an online letter of intent. <http://www.avonfoundation.org/funding-and-grants/safety-net-hospital-grants-program.html>

Books for Babies Matching Grants

Deadline: September 15, 2010. Books for Babies, an initiative of the Association of Library Trustees, Advocates, Friends and Foundations (ALTAFF), is a national literacy program that acquaints parents of newborns with the important role they play in the development of their children. ALTAFF will provide Books for Babies Matching Grants of \$500 to Friends of Libraries groups, women's groups, libraries, and other nonprofit organizations to be used for the purchase of Books for Babies kits. Grants will be awarded to organizations that currently have a Books for Babies program in place as well as organizations that are starting a new program. Priority will be given to organizations that will effectively use the kits to connect new parents with their local library. Applying organizations must raise matching funds of at least \$1,000. More information is available at http://www.ala.org/ala/mgrps/divs/altaff/products_services/booksforbabies/matchinggrants.cfm

Support for Cancer Survivor Model Program Replication

Deadline: September 15, 2010. Through its LIVESTRONG Community Engagement Program, LIVESTRONG is working to identify the issues faced by cancer survivors in order to comprehensively improve quality of life for members of the global cancer community. In 2010, the LIVESTRONG Community Engagement Program will provide grants of \$4,000 to \$10,000 to over 60 sites throughout the U.S. to implement a model program that has proven its impact on the cancer community. The model programs available for replication include: Cancer Transitions: Moving Beyond Treatment, Artists-in-Residence, and SuperSibs!. Nonprofit cancer centers, hospitals, and community-based organizations within the United States, U.S. territories, and tribal nations that are interested in implementing a program are eligible to apply. Applications that fit the criteria will be voted on by constituents across the country as part of an online campaign. Voting will close on October 19, 2010 and the top programs will receive grants. More information is available at <http://www.livestrong.org/What-We-Do/Our-Actions/Programs-Partnerships/Community-Engagement>

Norfolk Southern Foundation Grants to Enhance Company Communities

Deadline: September 30, 2010. The Norfolk Southern Foundation supports nonprofit organizations that focus on educational, cultural, environmental, social safety net, and economic development opportunities within the region served by Norfolk Southern, primarily in the Eastern, Midwestern, and Southern United States. The Foundation offers grants in the following principal areas: educational programs, primarily at the post-secondary level; community enrichment focusing on cultural and artistic organizations; human services that support basic needs; and environmental

programs. Applications are accepted between July 15 and September 30, annually. Visit the company's website to review the Foundation's grant guidelines and application procedure. <http://www.nscorp.com/nscportal/nscorp/Community/NS%20Foundation/>

Department of Health and Human Services: Rural Health Network Development Planning Grant Program

Deadline: October 8, 2010. This program provides support to rural entities to plan and develop a formal health care network in order to expand access to, coordinate, and improve the quality of essential health care services and enhance the delivery of health care in rural areas. More information is available at <http://www.usda.gov/rus/electric/hecgp/overview.htm>

Department of Agriculture: Assistance to High Energy Cost Rural Communities

Deadline: September 8, 2010. This program provides support for a broad range of energy facilities, including on-grid and off-grid renewable energy systems, equipment, and related activities to offset the impacts of extremely high residential energy costs on eligible communities. Funded activities include purchasing, constructing, extending, repairing, upgrading, and otherwise improving energy generation, transmission, or distribution facilities serving eligible communities. Support is also provided for the implementation of cost-effective demand site management and energy conservation programs that benefit eligible communities. More information is available at <https://grants.hrsa.gov/webExternal/FundingOppDetails.asp?FundingCycleId=5E0E7DF5-300B-45E9-BAF8-D5EE9FD041B0&ViewMode=EU&GoBack=&PrintMode=&OnlineAvailabilityFlag=&pageNumber=&version=&NC=&Popup=>

National Gardening Association and Home Depot – 2010 Youth Garden Grants Program

Deadline: November 1, 2010. National Gardening Association (NGA) awards Youth Garden Grants to schools and community organizations with child-centered garden programs. Priority will be given to programs that emphasize one or more of these elements: educational focus or curricular/program integration, nutrition or plant-to-food connections, environmental awareness/education, entrepreneurship, and social aspects of gardening such as leadership development, team building, community support, or service-learning. Five programs will receive gift cards valued at \$1000 and 95 programs will receive a \$500 gift card to The Home Depot and educational materials. Schools, youth groups, community centers, camps, clubs, treatment facilities, and intergenerational groups throughout the United States are eligible. Applicants must plan to garden with at least 15 children between the ages of 3 and 18 years. More information is available at <http://www.kidsgardening.com/YGG.asp>

Proposals Invited for ConocoPhillips Spirit of Conservation Migratory Bird Program

Deadline: October 1, 2010 (Pre-proposals). The Spirit of Conservation Migratory Bird Program is a partnership between ConocoPhillips and the National Fish and Wildlife Foundation to provide grants for bird habitat conservation projects in areas where ConocoPhillips has an operating presence. To be eligible for funding, a project must benefit migratory birds and their habitats. The program supports projects that protect, restore, or manage habitats for migratory birds; benefit declining, threatened, or endangered species; generate measurable outcomes; and provide opportunities for employee participation and volunteerism. Eligible applicants include nonprofit 501(c) organizations, educational institutions, and local and state units of governments. A total of \$600,000 in grants is available. Typical grant awards will range from \$25,000 to \$200,000 each. More information is available at http://www.nfwf.org/AM/Template.cfm?Section=Charter_Programs_List&CONTENTID=17135&TEMPLATE=/CM/ContentDisplay.cfm

National Association of Latino Arts and Culture Supports Latino Artists and Arts Organizations

Deadline: September 24, 2010. The National Association of Latino Arts and Culture (NALAC) is dedicated to the preservation, development, and promotion of the cultural and artistic expressions of the diverse Latino populations of the United States. The NALAC Fund for the Arts provides

grants of \$1,000 to \$10,000 to Latino artists and small and mid-sized Latino arts organizations that demonstrate creative artistic excellence in their communities across the country. (Funded artists and organizations must be members of NALAC; applicants may join through the website.) Targeted arts disciplines include: dance, interdisciplinary arts, literary arts, media arts/film, multidisciplinary arts, music, performance art, theater arts, and visual arts. The application deadline is September 24, 2010. Visit the NALAC website to access the application guidelines and application instructions. http://www.nalac.org/index.php?option=com_content&task=section&id=4&Itemid=31

LEGO Children's Fund - Child Education, Technology and Communication Grants

Deadline: October 15, 2010. The LEGO Children's Fund is providing quarterly grants for programs that have specific, identifiable needs in the areas of early childhood education and development that is directly related to creativity, and/or technology and communication projects that advance learning opportunities. Awards vary in amount. Nonprofit 501(c)(3) organizations are eligible to apply. Interested applicants must take an eligibility quiz on the LEGO Children's Fund web site between September 1-28, 2010. More information is available at <http://www.legochildrensfund.org/Guidelines.html>

Sara Lee Foundation – Foundation Grants

Deadline: Rolling. The Sara Lee Foundation supports nonprofits with clearly defined missions and programs addressing the following areas: food related programs (including food insecurity, nutrition education, and healthy and active lifestyles), women's self-sufficiency programs, and diversity through highly visible cultural programs. Nonprofit 501(c)(3) organizations whose mission addresses one of the Foundation's focus areas are eligible to apply. Awards vary in amount. Sara Lee gives preference to organizations located in and serving communities where Sara Lee has a facility. More information is available at <http://www.saraleefoundation.org/funding/process.cfm>

CDC Highlights the Problem of Untreated Dental Caries in Children

The CDC reports that according to its most recent report on dental disease among children (2001 – 2004), more than 19% of children between ages 2 and 19 had untreated dental caries. This is according to a recap of dental health data collected by the National Center for Health Statistics. While boys and girls have similar levels of dental disease, race and Hispanic origin as well as income status are significant factors in levels of dental disease. For instance, children below the poverty level, ages 6 – 19, had a dental disease rate of 31.5% compared to children ages 6 - 19 from families with incomes exceeding 200% of the federal poverty level, 14.7% of whom experienced untreated dental disease. Source: <http://www.cdc.gov/Features/dsUntreatedCavitiesKids/>

CDC Analyzes High School Athletes and Heat Related Illness

Heat related illness in high school athletes causes them collectively to lose more than 9,000 days of play time each year according to a study published in the CDC and Prevention August 20, 2010 Morbidity and Mortality Weekly Report. The study analyzed data from the National High School Sports-Related Injury Surveillance System between the years of 2005 and 2009—covering 100 schools and nine sports. The highest rate of time lost to heat related illness was among football players during August practices. The study advises athletic programs to implement the National Athletic Trainers' Association's heat-acclimatization guidelines and for athletes, parents, coaches, and trainers to know the signs and symptoms of heat related illness and how to best prevent it. Sources: http://www.cdc.gov/mmwr/preview/mmwrhtml/mm5932a1.htm?s_cid=mm5932a1_w
<http://www.nata.org/health-issues/heat-acclimatization>

When should you consider outsourcing your foundation research and grant proposal preparation?

- Have you missed a deadline for submitting a grant proposal lately because you are simply too busy?
- Are you submitting grant proposals without the 'due diligence' you know you should be doing: (without studying the grantmaker's latest IRS filings, and without staying current on the changing nuances of their grantmaking focus)?
- Do Board Members regularly suggest "getting a grant" as the answer to emerging financial needs, with no in-depth knowledge of what funding partners may be possibilities?
- Are you intimidated by Grant Application questions, or other elements of a strongly competitive grant proposal—things like Quantifiable Objectives, Outcome Evaluation Methodologies, Performance Indicators, Financial Sustainability Strategies, and Time Lines?
- Have you ever mounted a no-stone-unturned grant proposal campaign to compliment your Capital Campaign or Endowment Campaign?
- Are there dominant players on your fundraising committee or Board of Trustees that might be better directed by an objective outside voice?

From a time-management standpoint, sometimes it just makes sense to outsource very labor-intensive aspects of your workload. Grantwriting consultants keep extensive records on their experiences with foundations; past successful (and unsuccessful!) grant proposals can suggest valuable biases and leanings that may not be included in a foundation's published criteria. Foundation research to uncover prospective grant opportunities, when done correctly, is a tedious laborious exercise for a nonprofit organization. A grantwriting firm doing a significant volume of grant proposals has time-saving advantages. Research for one client often uncovers an exceptional opportunity for another client. Broader 'category' research into 'environmental-grantmakers', 'arts-grantmakers', 'at-risk-youth-grantmakers', etc. can often be applied to more than one initiative. Grantwriting consultants can help you assemble the elements of a competitive grant proposal. We can help you make your most compelling case statement, backing up your arguments for funding with statistical data. If your organization has your Goals and Objectives and vision for the future in writing, Procopio & Associates Fundraising can research examples and lead you through the process of defining your Evaluation Methodology. <http://www.procopiofundraising.com>